



*"We Carry You Across"*

## Marketing Copywriting

### The Service

Translatus can help your company arrange foreign language documentation for its next market. In addition to translating your documents, we can also manage the copywriting of your marketing documents into any language. Translatus can provide your company with professional marketing copywriters who can adapt your message to fit any market in any language.

Translatus has a network of hundreds of experienced and professional copywriters offering their expertise in over 40 languages. We offer the following services for your marketing documentation needs:

- **Marketing Copywriting:** To communicate successfully in foreign markets, your message must be clear, informational, motivational, and appropriate for the target country's culture. Your documentation will be more effective if it is written with your target market in mind. Our marketing copywriters can create materials that fit the language and culture of the target market.
- **Marketing Editing:** Our marketing copywriters can edit your existing marketing materials to be made suitable for entry into new foreign markets. Since our writers work and live in the countries where the final documents will be used, we can ensure your message will be understood by your target market.

Translatus can provide marketing writing services for the following materials:

- Advertisements
- Brochures
- Catalogs
- Direct Mail
- E-mail Advertisements
- Flyers
- Newsletters
- Press Releases

### Pricing

Translatus Account Representatives can discuss your company's needs and determine custom pricing. Prices are based on an hourly rate and begin at USD 50 or EUR 40 per hour.

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