



Multilingual Solutions

"We Carry You Across"

## Informed Advertisement Placement

Combining our local research of advertisement mediums and our network of advertisers will allow your company to make the wisest, most informed and culture-appropriate decision when placing your advertisements in foreign markets.

### Local Research of Advertisement Mediums

Translatus offers information on the distribution of advertisements within a region, which can be used to determine the most effective venues for placement of your company's marketing campaigns in each of your target markets.

#### Advertising Mediums Available

We place advertisements in all major print sources, TV channels and outdoor advertising companies for all regions serviced. For China, we also provide analysis and placement of internet advertisements.

### Localization of Advertisement

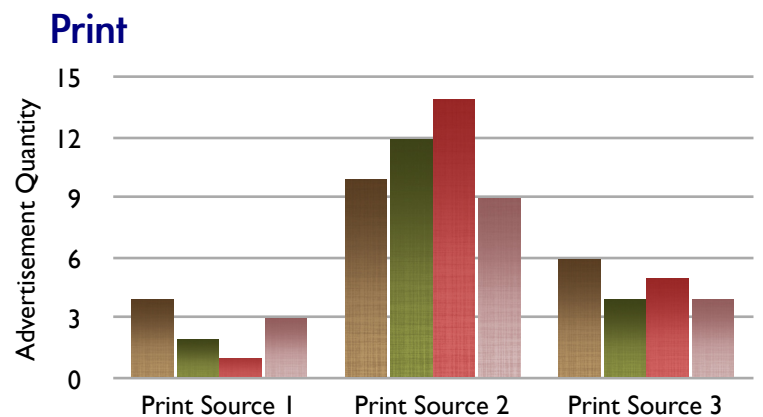
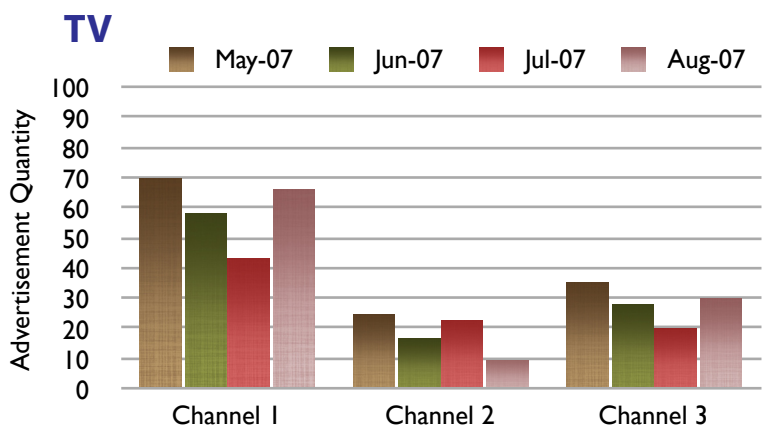
Translatus will localize your advertisement to prepare it for placement in your target market. This includes:

- Translation
- DTP work, including voice-overs
- Cultural and linguistic analysis

### Informed Placement of Marketing Campaign

Translatus works closely with advertising representatives for the major print sources, TV channels and outdoor advertising companies in each offered region and can place your advertisement in the venues you select.

## BRAZIL - Electronics



#### REGIONS MANAGED:

*Latin America: Argentina, Brazil, Chile, Colombia, Mexico*

*Central & Eastern Europe: Czech Republic, Hungary, Poland, Russia, Slovakia.*

*Asia: China*

#### Europe:

Belgicka 13  
Prague 2  
120 00  
Czech Republic  
Tel: +420 222 517 153  
www.translatus.com  
info@translatus.com

#### North America:

333 N. Michigan Ave.  
Suite 1000  
Chicago, IL 60601  
USA  
Tel: +1 773 603 0091  
www.translatus.com  
info@translatus.com

#### Asia:

Unit 3B, 20th Floor  
Far East Consortium Building  
121 Des Voeux Road Central  
Hong Kong  
Tel: +852 3171 2617  
www.translatuschina.com  
info@translatuschina.com